

Terms of Membership Agreement

Welcome to Something Blue The Wedding Collective! We are a collective of wedding service providers based in St. George's, Bermuda who value local, culturally significant weddings, events, and gifts. We strive to promote a culture of collaboration and sustainability through working together to brainstorm, plan, and accomplish our visions, the visions of our clients and that of St. George's.

Collective Obligations

The Collective will provide:

- ❖ Online profile in our handpicked member directory
- ❖ Promotion across all our social networks at peak times for optimum reach
- ❖ Introductory member spotlight feature
- ❖ A blog platform to promote your work as often as you like
- ❖ Exposure via our online and print marketing campaigns
- ❖ Opportunity to collaborate and create with fellow Something Blue members
- ❖ Invitation to show at exclusive Something Blue bridal shows
- ❖ Feature in yearly Something Blue wedding guide
- ❖ Access to private members login page
- ❖ Discounted advertising packages
- ❖ Access to members newsletter
- ❖ Access to prospective couple's client list

Collective Member Obligations

Membership in Something Blue The Wedding Collective spans 12 months beginning on the date this contract is signed. As a member of the Collective you agree to the following during the 12 months for which you are a member:

- ❖ Regular attendance at member meetings, socials and networking events
- ❖ Post that you are a member of the Collective on your website, Facebook page, and all other social media accounts
- ❖ Connect with all other members of the Collective on both Facebook and Instagram
- ❖ Make at least one social media posting per month and tag the Collective in the post by officially tagging them or by putting #somethingbluecollective in the text of the post or in the comment section
- ❖ If you do not renew your contract, you agree to remove any wording on your website and social media bio(s) that indicates current membership)
- ❖ Maintain the highest quality standard for all your products and/or services
- ❖ You understand that the Collective does not bear responsibility for the actions or conduct of any individual member
- ❖ The Collective will not arbitrate disputes among its members
- ❖ Membership payments are non-refundable.

Automatic Membership Renewal

To the extent Something Blue The Wedding Collective offers membership, such memberships may renew automatically for successive periods unless otherwise agreed to in writing. This means that, unless otherwise specified, we will bill you via your selected membership plan at the start of each new membership term and during the membership term. In order to avoid billing of fees for the renewal term, you must cancel your membership before it renews.

Cancelling Your Membership

You may cancel your membership by contacting Something Blue The Wedding Collective at hello@somethingbluecollective.com. If you are enrolled in a quarterly or other periodic payment plan and you decide to cancel during the membership period, you acknowledge and agree that, unless otherwise agreed in writing, you may continue to be billed on a quarterly or other applicable periodic basis for the duration of your membership term.

Changes to the Site

We reserve the right to make changes to, or to suspend (temporarily or permanently), somethingbluecollective.com or any portion of the somethingbluecollective.com. You agree that we will not be liable to you or to any third party for any such modification or suspension.

Suspension or Termination of Access

We have the right to deny access to, and to suspend or terminate your access to, somethingbluecollective.com, or to any features or portions of the somethingbluecollective.com, and to remove and discard any content or materials you have submitted to the somethingbluecollective.com, at any time and for any reason, including for any violation by you of these Terms of Membership. In the event that we suspend or terminate your access to and/or use of the somethingbluecollective.com, you will continue to be bound by the Terms of Membership that were in effect as of the date of your suspension or termination.

Indemnification

You agree to indemnify, defend and hold us and our affiliates, and our respective directors, officers, employees and agents, harmless from and against any claims, liabilities, losses, damages, costs and expenses, including reasonable attorneys' fees, arising from or relating any claims of disservice, breach of agreement or dissatisfaction made by your clients against you. We reserve the right, at our own expense, to assume the exclusive defense and control of any matter subject to indemnification by you, in which event you agree to cooperate with us in defending such claims. This indemnification, defense and hold harmless obligation will survive these Terms of Membership and the termination of membership.